

MEASURE THE CUSTOMER SATISFACTION ACCORDING TO THE QUALITY, SERVICES AND PRICING



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Measurement of Customer Satisfaction through Fare

A project is submitted in partial fulfillment of the requirement of the degree in master in banking and finance at school of professional Advancement University of management and technology Lahore.

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Abstract:

As indicated by task issue is being happened from earlier years which is exceptionally characterize by the legislature because of Inflation, It is such a great amount of increment in the nation that individuals are attempting to have more benefit in distinctive approaches to satisfy their needs without considering the needs of different people groups. In task we examine about the issue of distinctive voyaging segments which is exceedingly impacted by expanding in estimating level of everything. There is a considerable measure of addition happens in fuel effectiveness, diesel, C.N.G it has made the enormous issue for voyaging segment. Basically transports are on diesel or fuel. As indicated by this circumstance they need to augment their admissions as they shouldn't be sited in the business sector for having misfortune. For this reason they are sure to expand or charge passages as per the course to keep up compensations of the staff and costs of their course transports and to boost the advantages or benefits.

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Table of Contents

| | |
|--|------------------------------|
| Abstract: | <u>(i)</u> |
| ACKNOWLEDGEMENT: | <u>(ii)</u> |
| 1. INTRODUCTION: | Error! Bookmark not defined. |
| 1.1. Companies Problem: | Error! Bookmark not defined. |
| 1.2. Problem Statement: | Error! Bookmark not defined. |
| 1.3. Scope of the study: | Error! Bookmark not defined. |
| 1.4. Objective of the study: | Error! Bookmark not defined. |
| 2.1. Niazi Express: | Error! Bookmark not defined. |
| 2.2. Faisal Movers: | Error! Bookmark not defined. |
| 2.4. Bilal Travels: | Error! Bookmark not defined. |
| 3. METHODOLOGY: | Error! Bookmark not defined. |
| 3.1. Research Design: | Error! Bookmark not defined. |
| 3.2. Research Strategy: | Error! Bookmark not defined. |
| 3.3. Data collection: | Error! Bookmark not defined. |
| 3.4. Primary data: | Error! Bookmark not defined. |
| 3.5. Secondary data: | Error! Bookmark not defined. |
| 3.6. Research analysis: | Error! Bookmark not defined. |
| 3.7. Qualitative analysis: | Error! Bookmark not defined. |
| 3.8. Data Analysis: | Error! Bookmark not defined. |
| 3.8.1 Interviews to management and passengers: | Error! Bookmark not defined. |
| 3.9. Niazi Express: | Error! Bookmark not defined. |
| Vision Statement: | Error! Bookmark not defined. |
| 3.10. Faisal Movers: | Error! Bookmark not defined. |
| Vision statement: | Error! Bookmark not defined. |
| 3.11. Bilal Travels: | Error! Bookmark not defined. |
| Vision Statement: | Error! Bookmark not defined. |
| 3.12. Daewoo Bus Service: | Error! Bookmark not defined. |
| 4.1.1. Faisal movers: | Error! Bookmark not defined. |
| 4.1.2. Niazi Express: | Error! Bookmark not defined. |
| 4.1.3. Sammi Daewoo: | Error! Bookmark not defined. |
| 4.1.4. Bilal Daewoo: | Error! Bookmark not defined. |
| Appendices: | |
| Interviews Conducted: | <u>A1</u> |
| Fare list: | <u>A2</u> |

