



UNIVERSITY OF MANAGEMENT AND TECHNOLOGY

**INSTITUTE OF ART AND DESIGN
AND REAERCH CENTER**

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ABSTRACT

Educational institutions are indicators of the direction in which a culture intends to be headed in. Built In anticipation of market trends; they represent the value that a community attaches to learning. Education, as a process, can be effective only if it constantly evolves with the society and mirrors its aspirations. The challenge for educational facilities is to keep up with this evolution.

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This research project is about to design art and design institute in sahiwal. The main features of this research are to study studio spaces, formal and informal interactive spaces and to create hierarchy between formal and informal interactive spaces while implementation in design. The objective of the project is to promote art and design education in that area .During research the informative data has been collected by doing case studies of the national college of art Lahore and the institute of art and design Punjab University. Many discussions were done about project with teachers and students. A questionnaire survey was also conducted for the collection of data. Many reference books were used from library and internet. Reference articles from internet, newspaper and library were also used for the collection of data.

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Department of fine arts:	Error! Bookmark not defined.
Sculpture studio:	Error! Bookmark not defined.
Painting studio:	Error! Bookmark not defined.
Printmaking studios:	Error! Bookmark not defined.
Miniature painting studios:	Error! Bookmark not defined.
Department of design:	Error! Bookmark not defined.

Graphic design	Error! Bookmark not defined.
Textile design	Error! Bookmark not defined.
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Department of architecture:	Error! Bookmark not defined.
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CHAPTER NO: 1 INTRODUCTION

BACKGROUND

The education relating to arts and design is considered an integral part of the development of each human being. Arts and design education relates to education in the fields of music, dance, theatre, fine art, architecture, textile design and ceramic design etc. Study of arts and design is important to our society as it contains cultural heritage of our country. It is believed that art cannot be learnt like Math or English. It is inherited and can only be improved. Arts education enables students to open their mind. The study of arts also enables a person to stretch their mind beyond a given text. The scope of arts education in Pakistan has been under much debate. There are only a few proper art institutes in Pakistan. There is a need for more proper institute to be set up. Amongst the downfall in economy, the art in Pakistan has progressed over the years. The quality of work being produced in Pakistan is amazing. Looking at the current scenario, more people are being encouraged to adopt arts and design fields. Many foreign artists are coming into Pakistan to display their work, which shows signs of progression.

Government also needs to play a significant role in promoting the art to a next level. Funds need to be provided to art institutions so that more such schools open up. This will also motivate students to come in these fields as there are many creative people in Pakistan.

CLIENT: COMSATS SAHIWAL N PUBLIC SECTOR

CLIENT OBJECTIVES:

The primary focus of the client is to promote art and design education in the province

PROBLEM IDENTIFICATION:

There are six high profile universities functioning in the city providing education in various fields including IT/engineering/medical sciences. But there is no proper institute for Arts & architecture. Besides these universities there are also some small private institutes that offer bachelor or diploma level studies in few art related fields. Therefore, the students interested to make career in arts and design fields have to travel to other cities of Pakistan, where they have limited seats. Only few students go beyond the boundaries of province whereas most of the students change their fields in view of long distances and higher expenses involved. Sahiwal (the old name Montgomery) is a moderately populated city with a population of approx 2 million and is centrally located between Lahore and Multan. The average urban literacy rate of Sahiwal Division (Sahiwal, Okara, Pakpattan) is 60.7% while the rural literacy rate is 33.8%.

NEED OF THE PROJECT:

As highlighted, Sahiwal has many govt/private universities however, there is not a single institute that entirely offers arts and design subjects. There is a dire need to establish Art & Architecture school in Sahiwal to fill up the void of Art education and to offer equal opportunities