

**The role of social parameters in the choice of address forms used in  
kinship domain in Punjab, Pakistan**



**BY**

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**2017**

## **DEDICATION**

*To Almighty Allah and Hazart Muhammad (P.B.U.H)*

*To my mother & father who made me what I am today*

*To those who believe in prayers*

*To my memories of Makkah & Madina*

*&*

*To all those who mean a lot to me*

## ACKNOWLEDGEMENTS

There are a number of people without whom this thesis might not have been written, & to whom I am greatly indebted.

Loving thanks to my mother, Shama Touheed ( late),although she is not around me, but somewhere up in sky she is still praying for my success and feel proud and happy. As she is the one who has been a source of encouragement and inspiration to me throughout my life.

A very special thank you to my father Malik Hidayat Ullah, who is my mentor andwho actively and morally supported me in my determination to find &realize my potential. He is my inspiration who believe in my abilities and always give motivations that I can do anything in this world. Thank you papa for always there for me. As I am proud to be your daughter.

Loving thanks to my family, my siblings, my brother in law & my nephew (Abdul Awal Shafain) who not only encouraged me but also celebrated my every step throughout this journey &are the source of motivation and energy for me.

Special thanks to my friends/learning partners Rabia Majeed, Hina Azad, Bushra Nawaz, Khalid Sab, Khalid Zeeshan, Lubna, Yasir, Advocate Kaleem, Sardar M.Abdullah, Shafaq Hidayat, Anum Hidayat, Sadia Chudhary, Khuzaima Shahid & Abdul Wahab who played such important roles along the journey, as all mutually engaged in making sense of the various challenges I faced & in providing encouragement at those times when it seemed impossible to continue.

I offer my gratitude and appreciation to my supervisor,Assoc.Prof. Rao Jaleel Ahmad for the deft ways in which he lovingly challenged and supported me throughout the whole of this work - knowing when to push and when to let up. I offer special thanks to those who supported me in the mechanics of producing this thesis. M. Saad, for reading and re-reading drafts.Dr. Zaheer and Dr. Sajid for data analysis and SPSS.Dr. Nadia& Dr.Shaban for their advices. Ayesha Siddiqa for helping me get 'unstuck' with this thesis on many occasions. A very special& loving thanks to Khuzaima Shahid Siddiqui for his practical and emotional support.Most of all thanks to Allah the Divine who continues to make the impossible possible.

I am lucky and blessed as from my first step till today there are many people who are beside, along and behind me who not only helped me but also supported and prayed for me. They are not only source of inspiration but are the ones without whom I am nothing. In short I am thankful to everyone who were, who are and who will be the part of my life by any means.

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## **ABSTRACT**

This study examines the role of social parameters in the choice of address forms used in kinship domain in Punjab, Pakistan. The study targeted 140 respondents from four different regions that are Central, Northern, Southern and Western regions of Punjab, Pakistan. To reveal the association of different social factors in the choices of address forms in kinship domain, the impact of different social parameters like age, gender, social class, education, income and regional differences based on use of kinship terms are analyzed. In order to test and investigate the impact and influence of social factors along with the regional differences in the choices of address forms in kinship domain, statistical analyses is done by applying t-test for gender in relation to choices of address forms and ANOVA for age, income, education and social class. The study finds out that there is a strong connection of different social parameters not only with language use and practice but also in choices and use of address forms especially in kin terms. The other related finding is that gender and the participants belonging to young and middle categories show no significant difference with regard to the choices of address form despite the fact that all the factors and parameters exert influence on the choices of address forms. The present study is not only innovative but also helpful for future researchers to work more in this domain.

# **CHAPTER ONE**

## **INTRODUCTION**

### **1.1 Overview of the Chapter**

The topics covered in this chapter are introduction of the research topic, purpose of the study, aims and objectives of the current research, significance and methodology of the study. Address forms are defined and their impact and relation with other social factors are explained. Research questions and regional differences in the choice of address forms in kinship domain are also discussed in the chapter. Outline of whole study is given in this part of chapter. This chapter ends with an overall summary.