

# **Improvement efficiency in outbound logistics**



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IN THE NAME OF ALLAH THE MOST MERCIFUL AND BENEFICENT

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## DECLARATION

This is to certify that the research work described in this project titled “**Tetra Pak & Tetra Pak Pakistan**” is the original work of the authors and has been carried out under our group’s Supervision. We have personally gone through all the data/results/materials reported in the manuscript and certify their correctness/authenticity. We also certify that the project has been prepared under our group’s supervision according to the prescribed format and we endorse its evolution for the award of Master’s degree through the official procedures of the University and we will submit this project concurrently to **University of management and Technology Lahore**.

## **Chapter 1: INTRODUCTION**

### **1.1 Introduction**

Supply chain plays a vital role for any modern business and for any organization. Supply chain takes business and companies to the very next level throughout the world. Today every organization around the world want to implement the supply chain strategies and our project's main topic is one the very important module of Supply chain i.e. "Improvement efficiency in outbound logistics"