

**UNIVERSITY OF MANAGEMENT &  
TECHNOLOGY, LAHORE  
SCHOOL OF ARCHITECTURE & PLANNING**

**THESIS REPORT**

(For the partial fulfilment of the degree of B.Arch.)

**Passenger cruise terminal Karachi**  
(SEEK TO SEA MORE)

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**January, 2018**

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**DEDICATED TO MY LOVING PARENTS**

**To my mother and father  
With all my hearts and love**

# Acknowledgments

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First of all, my greatest thanks to Almighty Allah for bestowing upon me the courage to face the complexities of life and completing this project.

I would like to thank Professor **Dr. YUSUF AWAN**, dean of school of architecture and planning, **Dr. SAIMA GULZAR**, **Ar ILYAS MALIK** and **Ar. SARMAD SALLAHUDDIN** for providing the opportunity to work on this intriguing project. I would also like to thank Ar. Zahid tauter, Ar. Shamim Pervez and Ar. Qaiser Sandhu for their constructive criticism during project evaluation, which helped me to make necessary improvements.

I am deeply indebted to my external Advisor **Ar. Shamim Pervez** whose constant guidance was a life saver and helped me in completing my project. And I want to thank prof. Dr Yousaf Awan for all the invaluable knowledge he imparted upon us throughout the years.

I would like to thank Mr. Asif Tuni (G.M KPT Karachi) and Ashiq Mallah (Director KPT Karachi) who helped me in detailed visits of West Wharf, KPT Karachi and provides me the data regarding the passenger and Cruise movement, terminal requirements and all the necessary data I needed for my research.

Thanks are due to my friends who have made each day at UMT a new experience for me. I would specially like to thank my group without whom I would have never been able to make it through.

Last but not the least; I would like to thank my family. The constant inspiration and guidance kept me focused and motivated. I am grateful to my father Mr. **IRSHAD AHMED CHANNA**, for giving me the life I ever dreamed. I can't express my gratitude for my mother in words, whose unconditional love has been my greatest strength. The constant love and support of my elder brother Mr. Ehsan Ullah Channa is sincerely acknowledged.

# ABSTRACT

Pakistan with its rapid economic development, huge population and a long coastline is regarded as a market with immense potential for a large number of tourists and new destinations.

At present, Karachi and Gwadar are the favorite ports in Pakistan for international cruise ships. It is expected that the cruise tourism industry in the country would witness rapid growth once required infrastructure is in place. This would lead to the development of three major regional cruise corridors - Karachi to Dubai, Karachi to Gwadar to Chahbahar (Iran) and Karachi to Oman. In these corridors, Karachi is expected to have at least one port of call. Therefore, a cruise terminal in the city is a necessity.

Cruise terminal is a project with a long gestation period and revenue from terminal operation, when compared to the investment, may not be attractive. Considering this fact, we propose a mix of commercial activities together with the main business.

The feasibility report and business plan for the proposed international cruise terminal has suggested setting up the world-class facilities on the tested public-private partnership model under the build, operate and transfer (BOT) structure. This study focuses on designing a Cruise Terminal. Thus, it is important to study other international cruise terminals so as to compare and provide solutions to meet the terminal requirements on an international level.

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# Preface

Cruise tourism one of the most developing industry in the world. The concept of Cruise is basically is that of floating resort which travels from destination to destination. The graph of tourist participating in cruising has shown a drastic change from the past 10 years. Thus for making a good welcome for an international tourist, it is important for the terminal building to have all these facilities that can cater the passengers.

There are 4 main ports in Pakistan namely Karachi Port, Bin-Qasim port Karachi, Ketu-Bandar port and Gwadar port. There is not any single Passenger Cruise terminal among all these ports, except Karachi port and Ketu-Bandar port have a small jetty for the people of Manora Island.

Thus for having a new identity and to be recognized worldwide in this industry, a terminal should be providing on international standards which cater all need, facilities and services for the passengers.

This study focuses on designing a cruise terminal to support Cruise tourism, circulation patterns and zoning of various spaces in the terminal, will be discussed in the report. Thus it is important to study other international terminals as to compare and give solutions as to what is to be done. With all the above points and study some basic primary guidelines can be provided.

## **Introduction of topic**

Tourism is travel for recreation, leisure, religious, family or business purposes, usually for a limited duration. Tourism is commonly associated with international travel, but may also referred to travel to other place within the same country or abroad.

Tourism has been placed on a priority platform in Pakistan with the government to stimulate economic and social development since 19th century. There by transforming economics has been internationally acknowledging.

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