

# **Final Year Project Report**

## **E-promotion**



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## Dedication

This venture and work done by our group is committed to Ms. Tayyaba Anjum extend guide she helped us in all the conceivable ways. We welcome the endeavors of the senior's member - Software engineering division and we Express gratitude toward Executive Dr.Malik Tahir Hassan and Chief tasks Dr.Sajid Mahmood. All the regarded employees of UMT are additionally refreshing for their support and trust in us.

This venture is devoted to my Folks, who showed me that the best sort of information to have is what is found out for its own particular purpose. It is likewise committed to my Instructors, who showed me that even the biggest assignment can be expert on the off chance that it is done slowly and carefully.

# Final Approval

## Panel of Examiners

1) **Head of Department** \_\_\_\_\_  
Department of Computer Science  
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2) **Program Director ( Final Year Projects)** \_\_\_\_\_  
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3) **Supervisor** \_\_\_\_\_  
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4) **Co-Supervisor** \_\_\_\_\_

## **Acknowledgment**

I am very obliged to the whole group of personnel of College of administration and innovation and exceptionally Ms. Tayaba Anjum (our consultant), my companion and colleagues for their direction and consistent supervision and in addition for giving important data in regards to the venture and additionally for their support in finishing the venture.

<b>Project Title</b>	<b>E-Promotion</b>
<b>Objective</b>	Informational easy shopping with map direction.
<b>Undertaken by</b>	Salman Sharif Touseef Ahmed
<b>Supervised by</b>	Ma'am Tayyaba Anjum
<b>Starting Date</b>	10-Oct-2016
<b>Completion Date</b>	22-Feb-2017
<b>Tools Used:</b>	Here is the list of the tools used. 1. Web Tools a) Notepa++ b) Netbean c) Xampp d) Draw.io e) EDraw
<b>Operating System</b>	Window 10
<b>Documentation</b>	

## **Abstract**

As the life standards got changed we always look at technology for advancement or to save time. Technologies plays an important role to grow up business as well as advertisement is a business strategy to gain revenue. For these purpose there is many type of medium are working for advertisement like print publication, Electronic media, Internet and social media.

In our project we are focusing on internet which is very fast medium to get information and business. In this project we provide a web base platform for advertisement viewers are interact our system via internet and search promotional Ad's with map navigation where product is available. As well as vendor can upload the Ad's for targeted viewers. By use of this is system we can save our time and money.

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# 1. INTRODUCTION

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## 1.1 Motivations

The use of internet is becoming a common usage medium, People use internet before shopping and for other activities. We select this project for helping people by delivering correct information of promotional Ad's with map navigation of placement of product. By this help people can save their time and money. The vendors can post their Ad's according to the targeted customers it will help to increases their business.

## 1.2