

DEDICATION

This study is dedicated to my husband and my caring mother-in-law. Without their support this work might not have materialized. They put up with me and comforted me in my tantrums throughout the taxing hours of the study.

Effect of The Teachers' Personality and Communication Styles on Students



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2015

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A thesis submitted in partial fulfillment of the requirements for the
Degree of M. Phil in Education

**in the
Department of Education**

School of Social Sciences and Humanities

University of Management and Technology

Lahore

ACKNOWLEDGEMENTS

First of all I would like to thank my supervisor, Dr. Seema Arif for her continuous support and timely guidance regarding the thesis. She was always there at every phase of the study, with practical suggestions, solutions, and innovations. I am thankful to her for sparing regular chunks of time for discussion, for her considerably much-needed help in the form of detailed and critical discussion of many months. It is her constant encouragement and the faith she showed in me that this study was materialized; otherwise, I could not have pulled through without her.

Secondly, my heartfelt word of thanks goes to Javaid Iqbal, a PhD scholar who helped me in data collection and analysis of data on SPSS. His timely help saved me from an arduous work of many sleepless nights. He assisted me with the interpretation of the quantitative data. I am thankful to him for sparing a sizable portion of his busy time for the tough phase of the thesis: data interpretation.

The list of those who supported me would, of course, be incomplete without a special mention of my family, specially my husband, my mother-in-law and my parents who helped me attain the 'impossible' with their care, support and facilitation.

Abstract

Teachers have an important role in the life of students. The central premise of this study is to ascertain the effect of teachers' personality and communication style on students' engagement in higher education. The study attempts to corroborate that how teachers 'walk and talk' in the academic matters of their students. A quantitative survey comprising 40 items was used to know students perceptions about teachers' personality and communication style, which keeps them engaged in academic behaviors in the university in the context of Pakistani culture. The data was collected from three universities of Lahore, one public and two private. 521 students, both male and female participated in the survey and their responses were recorded and analyzed using SPSS 21. Descriptive and inferential analysis techniques were used to determine relationships among various constructs of personality and communication of the university teachers. The objective was to find out what influences students and what disappoints them. Teachers' personality and communication enriched with empathy and genuine feedback were found to be the most influencing factors engaging students in constructive academic behaviors, whereas, strict behaviors and use of harsh and difficult words by the teachers disappoint students.

Keywords: *Teachers' personality, Teachers' communication style, Teachers' influence, University students, Student Academic Behavior, Student Engagement*

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