

**EFFECTS OF ELECTRONIC MEDIA ON THE DEVELOPMENT OF
ADAPTIVE BEHAVIOR IN CHILDREN WITH
MENTAL RETARDATION**

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DECLARATION

I hereby declared that the thesis “Effects Of Electronic Media on The Development of Adaptive Behavior of Children with Mental Retardation“is my original work and that it has neither been submitted norbeing concurrently submitted previously for the attainment of any other academic degree or diploma.

Date: _____

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Certificate of Approval

Accepted by the School of Social Sciences and Humanities, University of Management and Technology, Lahore in partial fulfillment of the requirements for the degree of Master of Arts in Special Education (MA-SE).

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ABSTRACT

This study is specifically concerned with the effects of electronic media on the development of adaptive behavior in children with mental retardation. The objectives of the study are for identification of the most common type of electronic media among children with MR, number of hours spend by the MR children on electronic media, influence of electronic media on children's adaptive behavior. It was a descriptive study. The population of the study includes the students of 5 schools of children with mental retardation in Lahore city. From the population the total sample consisted of 161 students were drawn. The instrument was developed on the basis of the hypothetical framework by the researcher herself, and translated in Urdu. Cronbach's Alpha value of the instrument was .97 which means that the instrument was reliable.

It was concluded on the basis of research that the TV and video game are most common types of electronic media among MRC and cartoon are watched by most of MRC than any other programs. The results also show Doraemon is the most watched cartoons on the TV by the children and most of MRC play Car Racing video games. It is concluded that most of the MRC watch TV, watch cartoons and play video games for one to two hours. The study further indicates that there is a significant difference in the mean values of adaptive behavior and TV programs watch by MRC. ($df = 2, F = 7.223, Sig. = .001$). As we find in this study that the most common type of electronic media access by the MRC is TV (99.4%) so it has an effect on the adaptive behavior of the MRC.

List of Abbreviations

AAP	American Academy of Pediatrics
AB	Adaptive behavior
EM	Electronic Media
TV	Television
MR	Mental Retardation
MRC	Mental Retarded Children
SPSS	Statistical Package for the Social Sciences
PC	Personal Computer

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Chapter I

Introduction

Electronic media are one of the most effective powers on the planet today. It's impact society in general, and it impacts each one as a person. Electronic media have a remarkable part in molding the life of humans in this world of web innovation and satellite. The visual media have a marvelous, effect on human personalities and sentiment. As indicated by Berkowitz and Rawlings (1963) "Electronic Media" can be characterized those correspondences implies in view of electronic or electromechanical method for generation and often famous from print media. The multiple components of media: television, radio, internet, mobile phones, diversions, texting, intuitive multiplayer computer games, virtual reality destinations, Web informal communities, and email. Television, computer and video is the type of media used by children most of the time. Media effect on the shaping of a child emotional, cognitive, moral, social and physical development.