



# MODERNO: EXPANSION PLAN FEASIBILITY

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This study was conducted for the fulfillment of the degree requirement as final thesis. It identifies requirements, risks and their probable solution in the expansion of existing facilities of the chosen entity Moderno Fabrics.

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# 1-INTRODUCTION

Many views about the contribution of Pakistan Textile Industry (PTI) for the economy of Pakistan have been presented so far. Most of these views are based on the facts provided by the government and the textile industry. More than 60% national exports are textile products. It is one of those industries, which provides employment opportunities to a large labor force in Pakistan. According to a recent report of APTMA, Pakistan Textile Industry contributes 8.5% to the total GDP and employs 40% of industrial workforce.

Pakistan Textile Industry caters to all sorts of textile and clothing demands of Pakistan. Moreover, it is also exporting goods of worth more than US \$ 14 billion. Since the total international market size is more than US \$ 800 billion, it also shows that the share of Pakistan Textile Industry in international trade is only 1.75%.

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