

**LINGUISTICS AND LITERACY IMPLICATIONS OF  
COMPUTER MEDIATED COMMUNICATION FOR ENGLISH  
MAJOR STUDENTS**



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## **DEDICATION**

To all those who contributed

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## **ABSTRACT**

This dissertation discusses broadly the social media written interaction that takes place in real time online chat and investigates the implication of this online Netspeak and its excessive use on offline or Standard English of Major English students of GC Women University, Sialkot. This present research finds out the impact of online, internet English, Netspeak (Crystal, 2001) on written academic, offline, Standard English of students, through a valid research tools. The questionnaire and written material got filled by the students of BS major English students proves to be a reliable framework that depicts all the aspects and adaptations of written language that is the result of over use of Computer Mediated Communication. This adaptation in written language is leaving negative impact on grammar, spellings, capitalization, and punctuation of Standard English. Further, data collected from Facebook provides authentic proofs of new linguistic styles and orthographical, grammatical, and other changes of English language present in online or internet English. This specific research aims at to trace out the instances of new forms of language and new linguistic styles practiced by youngsters in their online chat and to find out to what extent internet English is leaking into Academic Standard language of students. This research is inspired by the works of Danet and Herring (2007) in digital writings namely in graphic usage, which specifically deals with the differences between face to face linguistic materials and that of chat, moreover, researcher follows Crystal (2001) who discusses largely that new mediums of communication conducted in CMC are neither written nor spoken, so, they should be considered and developed as 3<sup>rd</sup> medium, which he calls 'Netlish' (Crystal,2004). The result obtained from this study show that this excessive interaction between online English and students is leaving more negative impacts than positive. It is only doing a bit good for students in learning new expressions and vocabulary. On the other hand it is spoiling students' grammar, spellings, capitalization, and punctuation.

**Keywords:** Computer Mediated Communication, Netspeak, Linguistic, Literacy, Implication.

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