

Social entrepreneurial intentions among the students of
higher education in
Punjab



M. Phil sociology

Thesis submitted in partial fulfillment of
The requirements for the degree of

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Declaration

I Zunaira Liaqat Students ID 1501261014 Student of M. phil Sociology Session 2015-17. I respectfully declare that .this research work pure and original. No single text is taken from any research journals of Higher education of Pakistan. This work has been completed with hard work and honesty.

ZUNAIRALIAQAT

Dedication

I dedicate this thesis work to my beloved parents and parents who supported me and encouraged me in completing this academic task .without their love and dedication it was impossible me to complete my work. I thank to all my teachers how support me in my study.

Table of Contents

Declaration	i
Dedication	ii
Table of Contents	iii
Abstract	v
Chapter 1	1
Introduction	1
1.1 Background/Social Entrepreneur	Error! Bookmark not defined.
1.2 Entrepreneurial Intention	Error! Bookmark not defined.
1.3 Emergence of Social Entrepreneurship in Pakistan	Error! Bookmark not defined.
1.4 Policy Findings on Social Enterprise	Error! Bookmark not defined.
1.5 Statement of Problem.....	Error! Bookmark not defined.
1.6 Significance of the study.....	Error! Bookmark not defined.
1.7 Theoretical framework:	Error! Bookmark not defined.
1.8 Hypothesis.....	Error! Bookmark not defined.
1.9 Operational Definition	Error! Bookmark not defined.
Chapter 2.....	Error! Bookmark not defined.
Literature Review.....	Error! Bookmark not defined.
2.1 Entrepreneurship Education (Higher Education).....	Error! Bookmark not defined.
2.2 Social Entrepreneurship in Pakistan.....	Error! Bookmark not defined.
2.3 Theoretical Framework	Error! Bookmark not defined.
2.4 The Established Model.....	Error! Bookmark not defined.
Chapter 3	Error! Bookmark not defined.
Research Methodology.....	Error! Bookmark not defined.
3.1 Research design.....	Error! Bookmark not defined.
3.2 Sampling Technique:	Error! Bookmark not defined.
3.4 Limitation of the Study	Error! Bookmark not defined.
3.5 Data Collection Method	Error! Bookmark not defined.
3.6 Data Analysis	Error! Bookmark not defined.
3.7 Participants.....	Error! Bookmark not defined.
Chapter 4.....	Error! Bookmark not defined.

Data Analysis	Error! Bookmark not defined.
Chapter 5	Error! Bookmark not defined.
Finding, Results, Discussion, Recommendations	Error! Bookmark not defined.
5.1 Summary	Error! Bookmark not defined.
5.2 Findings.....	Error! Bookmark not defined.
5.3 Discussion	Error! Bookmark not defined.
5.4 Conclusion	Error! Bookmark not defined.
5.5 Recommendation.....	Error! Bookmark not defined.
5.6 Future Study Directions	Error! Bookmark not defined.
5.7 Limitation of the Study	Error! Bookmark not defined.
References	Error! Bookmark not defined.

Abstract

This study explores the social entrepreneurial intentions of higher education students in Punjab. Poor economy, the rise in urbanization, rapid population growth, and absence of long-term sustainable policy has made Pakistan a challenging country in terms of its long-term economic growth and competition with other developing countries. In the recent trends in economic development, social entrepreneurship is the key to any country achieving her promise as a well-developed economy and as a country as well. Unleashed after decades of slow growth and government control, Pakistan's entrepreneurs have begun to take advantage of many of the opportunities presented by the post liberalization business environment. Social entrepreneurship is an economic environment that is being practiced around the globe. The concept of Social entrepreneurship in Pakistan seems very common now days. The waves of Social entrepreneurship in higher education found very strong. Therefore, this research thesis aims to look at the factors effecting social entrepreneurial intentions of the students in private sector universities of Pakistan. The core theme of this study is to cover up a gap of research related to social entrepreneurial intentions that exists in Punjab by identifying the dominating factors those play a key role in contributing success of social entrepreneurial activities by higher education students in Punjab. More, importantly this thesis has elaborated the intentions as well as attitudes of the students to become social entrepreneur. In order to systematically come up with meaningful result the researcher used quantitative research design to gather data from the respondent for the purpose to develop new ideas and test existing hypothesis. Furthermore, this study also looks at the association between empirical observation and measurement of quantitative relationships. In order to acknowledge the research question further, the participants were selected from the different department of private sectors universities. More importantly, the business department where

more participants were focused as the research questions suggested requirements of the quantitative research; the researcher on the ongoing research has used the questionnaire as a tool for data collection and SPSS for data analysis so as to bring structured data in a meaningful way. Results have shown significant difference between male and females intentions towards social entrepreneurship. Social entrepreneurship courses participants have shown more intentions towards social entrepreneurship than non participants. Future study can be conducted to study the pedagogical skills and development of courses to enhance social entrepreneurial skills of the higher education students.

Keywords: Social entrepreneurship, Higher Education, Social entrepreneurship intention ,Social entrepreneurship attitude

Chapter 1

Introduction

Education remains an axis upon which the wheels of the society spin. Farrant (1964) stated education as the process of learning to live as a valuable and tolerable member of the society. From this definition, it is clear that the spirit of education is functionality. However, the incapability of the higher education students to contribute expressively to the economic development of the nation by being self-employed was what learnt the introduction of Entrepreneurship at universities. The call for the introduction of Entrepreneurship education in universities is a sign of its significance in economic empowerment and job making in particular. This education has become necessary for empowerment of youth to expand economic feasibilities.