

Department of Media and Communication Studies

**“DEPENDENCY OF PAKISTANI MAJOR
NEWSPAPERS
ON
NEWS AGENCIES”**

Supervisor: Madeha Javed

Research Scholar: Hassan Kamran

ID: 13002167011

University Of Management and Technology





Declaration

I HASSAN KAMRAN, Student **ID: 13002167011** hereby declare that I have produced the work presented in this thesis, during the scheduled period of study. I also declare that I have not taken any material from any source except referred to wherever due that amount of plagiarism is within acceptable range. If a violation of HEC rules on research has occurred in this thesis, I shall be liable to punishable action under the plagiarism rules of the HEC.

Date: _____

Signature of the student:

Certificate of Approval

It is certified that Mr. HASSANKAMRAN, Registration No. **ID: 13002167011** has carried out all the work related to this thesis under my supervision at the Department of Media & Communication Studies, University of Management & Technology, Lahore and the work fulfils the requirement for award of MS degree in Media and Communication Studies.

Supervisor:

Madeha javed

Department of Media & Communication Studies

Head of Department:

Dr. Manan

Department of Media & Communication Studies

Date: _____

<<Date of Thesis Submission>>

*SUFFICIENT IS ALLAH FOR US AND HE IS
THE BEST DISPOSER OF AFFAIRS (3:173)*

Dedication

This thesis is dedicated to my ever loving parents without whose bountiful patronage, it would have been impossible for me to be whatever I am today.

Acknowledgement

This is to acknowledge the efforts and support of my ever loving parents, whose valuable guidance was of utmost importance for the successful completion of this thesis. I am also thankful to Dr. Khalid for helping and guiding me throughout my research work.

I also appreciate my friends and colleagues for extending their cooperation in the completion of this research work.

Hassan Kamran

Table of Contents

Declaration	iii
Certificate of Approval	iv
Dedication	vi
Acknowledgement	vii
Table of Contents	viii
List of Tables	xi
Abstract	xiii
Chapter 1	1
Introduction	1
1.1 Over View and History of Selected English Newspapers.....	4
1.2 Historical Back Ground of news agencies.....	5
1.3 Research Question.....	7
1.4 Objectives of the Study	7
1.5 Significance of the study.....	8
Chapter 2	9
Review of Relevant Literature	9
Chapter 3	13
Theoretical Framework	13
Chapter 4	15
Methodology	15
4.1 Research Method	15
4.1.1 Universe.....	16
4.1.2 Selecting Sampling.....	17
4.1.3 Sample Characteristics.....	17
4.1.3 Unit of Analysis	18
Chapter 5	19
Data Collection, Presentation and Analysis	19

5.1 Categories and Codes	19
5.1.1 Codes and Categories	20
5.2 Data Presentation and Analysis.....	21
5.2.1 Total Stories on Front and Back reported from May to August 2016 for the Newspapers THE NEWS, TRIBUNE and DAWN	22
5.2.2 Stories Reported in THE NEWS, TRIBUNE and DAWN for the months (May to August 2016), taken from International NEWS (+) Agencies	24
5.2.3 Stories Reported in THE NEWS, TRIBUNE and DAWN for the months (May to August) 2016, taken from National NEWS Agencies (-).	26
5.2.4 Stories reported in TRIBUNE taken from International NEWS Agencies (+), May to August 2016	28
5.2.5 Stories reported in TRIBUNE taken from National NEWS Agencies (-), May to August 2016	30
5.2.6 Total Stories reported in TRIBUNE taken from International (+) and National (-) NEWS Agencies for the Months May to August 2016.....	32
5.2.7 Stories reported in DAWN taken from International NEWS Agencies (+), May to August 2016	34
5.2.8 Stories reported in DAWN from National NEWS Agencies (-), May to August 2016.....	36
5.2.9 TOTAL Stories reported in DAWN taken from National & International NEWS Agencies from May to August 2106	38
5.2.10 Stories reported in THE NEWS taken from International NEWS Agencies (+), May to August 2016	40
5.2.11 Stories reported in THE NEWS taken from National NEWS Agencies (-), May to August 2016.....	42

5.2.12 Total Stories reported in THE NEWS taken from National & International NEWS Agencies, May to August 2016	44
5.3 Qualitative Analysis	46
5.4 Findings.....	46
Chapter 6	47
Summary, Conclusion and Recommendations	47
6.1 Summary	47
6.2 Conclusion	48
6.3 Recommendations.....	49
References	50

List of Tables

Table 1	Codes & Categories	19
Table 2	Total Stories on Front and Back in May to August 2016 for Newspaper THE NEWS, TRIBUNE and DAWN	21
Table 3	Stories Reported in THE NEWS, TRIBUNE and DAWN for the month of May to August 2016, taken from International NEWS (+) Agencies	23
Table 4	Stories Reported in THE NEWS, TRIBUNE and DAWN for the month of May to August 2016, taken from National NEWS Agencies (-)	25
Table 5	Stories reported in TRIBUNE taken from International NEWS Agencies (+), May to August 2016	27
Table 6	Stories reported in TRIBUNE taken from National NEWS Agencies May to August 2016	29
Table 7	Total Stories reported in TRIBUNE taken from International (+) and National (-) NEWS Agencies in the Months of May to August 2016	31
Table 8	Stories reported in DAWN taken from International NEWS Agencies (+), May to August 2016	33
Table 9	Stories reported in DAWN taken from National NEWS Agencies (-), May to August 2016	35
Table 10	TOTAL Stories reported in DAWN taken from National & International NEWS Agencies, May to August 2016	37

Table 11	Stories reported in THE NEWS taken from International NEWS Agencies (+), May to August 2016	39
Table 12	Stories reported in THE NEWS taken from National NEWS Agencies (-), May to August 2016	41
Table 13	Total Stories reported in THE NEWS taken from National & International NEWS Agencies, May to August 2016	43

Abstract

This study aims to investigate the level of Dependency of Pakistani Major Newspapers (The News, Dawn, and Express Tribune) on Foreign News Agency/ Networks. It has been done under theoretical schema of Media Imperialism Theory through a Qualitative Content Analysis of the above mentioned newspapers, where the international news stories publish in them are compared with the international news agencies and networks' content during a period of four months (May to August 2016). It has been found that THE NEWS has reported most number of news stories (336) for this time period using national and international news agencies as compared to the other two newspapers TRIBUNE (114) and DAWN (138) respectively, however the dependency of THE NEWS on international news agencies was least among the three (only 19%), but mainly on national news agencies (81%). On the other hand, dependency of DAWN newspaper was found significantly higher (71%) on the international news agencies. TRIBUNE reported 60% of news using international news agencies while 40% using the national agencies. Their dependence on associated international & national news for front & back page stories is also significantly high.

Chapter 1

Introduction

Today's era is considered to be the best as it is the "Era of Information". Gone are the days when we just had access to limited news providers. Now we have freedom to decide what information we need to have. Currently news is not restricted to happenings in the community rather happenings throughout the world.

The flow of information through newspapers witnesses certainly an impressive proportion of stories initially produced by the news agencies. These are actually the outfits which are global as far as their reach is concerned but until recently almost entirely outside the public gaze. The evolution of news agency had exposed the reality of news industry by depicting their dependence on few of the news wires and limitations associated with the public discourse which have unavoidable yields (*C. Paterson 2006*).

The news agencies in the early days of the life of the newspapers are the first source of news. Print and electronic media is growing faster with the passage of time but the reliance on news agencies still exist as it is regardless of the growth. The reason behind this reliance would be the working of the news agencies as they are having quantitative policy since they have agreement with the newspaper's management against each news or bulk news. The truthfulness of the news is doubtful in few cases but still news agencies play a pivotal role in the current era.

So in today's world, people pay attention to news globally. Since after the concept of globalization it has been realized by the nations that every single happening around the world would somehow affect to the country. For this news the masses depends upon the news providers like, magazines, radio, television, newspapers and social media.